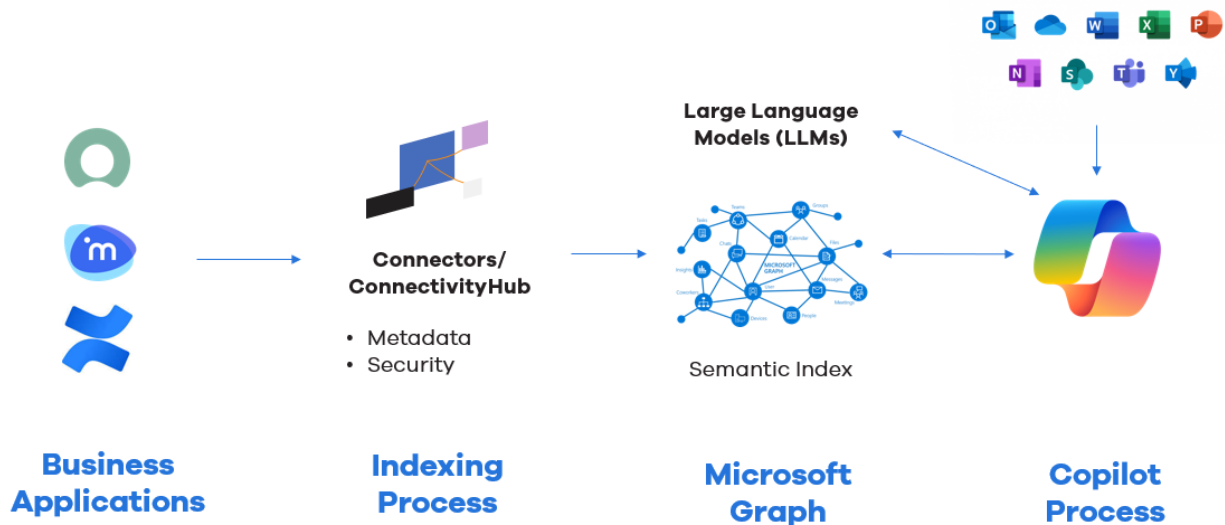


Extend Your Microsoft Copilot Experience with BA Insight

In today's dynamic business environment, you can accelerate AI-enablement with BA Insight's integrated solution with Microsoft Copilot for 365. Deploy your world-class AI-powered assistant across all your content sources through BA Insight's indexing ability.

BA Insight & Microsoft Copilot for M365



Supercharge productivity

Copilot for Microsoft 365 creates incredible personalized experiences while supporting innovation. But how do you extend the Copilot experience to include other content and data sources?

Upland BA Insight provides the distinct ability to truly maximize organizational productivity by allowing users to:

- Index external content sources directly into the Microsoft Graph
- Maximize productivity by extending Copilot outside of the Microsoft ecosystem
- Access an AI-powered assistant across all applications, not just a few lucky winners

Enterprise-ready, set, go!

BA Insight's integrated Copilot 365 solution is a potent way to ensure that your organization can stay on top of innovation and the AI race.

Our content search technology works like so:

- BA Insight is out-of-the-box ready with world-class security and over 90 Connectors, and the ability to build new custom Connectors by request
- Our dynamic environment is pristine for future enhancements and changes in the AI landscape as this emerging technology continues to evolve
- Our world-class security processes and Customer Support team ensure a seamless integration and unparalleled service

Why is BA Insight the best option for Microsoft Copilot 365?

Security

We ensure that source system security permissions are accurately translated when content is indexed into the Microsoft graph. This secure connection takes the load off your internal teams and enables a quicker return on value. BA Insight ensures that your critical organizational information is connected safely to Copilot 365.

Connectivity

Eliminate data silos within your organization by leveraging BA Insight's ability to connect to all your content sources. This enables improved Copilot prompting and allows for results returned from any search engine to be more accurate, producing a high-value search and Copilot experience.

90+ graph Connectors

BA Insight provides an array of out-of-the-box graph Connectors, including some of the most popular applications like Salesforce, ServiceNow, Confluence, and Jira. With our years of experience, we have a proven method to efficiently build and deploy connections to these applications and many more. New Connectors



Adaptability

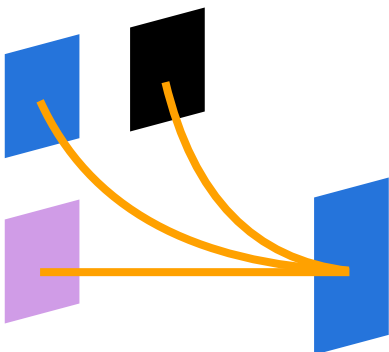
We have vast experience with large enterprises and can handle large-scale volumes of data. We provide a technically fortified foundation that can scale according to organizational growth and adapt to dynamic business needs and trending AI technologies.

Top-notch customer support

Upland Software's world class support and services team makes the buy vs. build scenario a no-brainer. BA Insight boasts some of the best technical support around, along with continuous product enhancements and updates to ensure your organization's success.

Improve your search

Continually improve search without all the development. Through integrated AI, rules-based tagging, Natural Language Processing (NLP), and text analytics, BA Insight's [AutoClassifier](#) helps deliver relevant and personalized results with every search.



Connect with Salesforce

The Salesforce Connector integrates Salesforce's Service, Sales, and Marketing Cloud with SharePoint, or any other portal, making all the content within Salesforce available to all employees through the preferred search engine.

Search for Salesforce provides instant, contextual, enterprise-wide search results that are related to the specific case or opportunity your employees are viewing. This Connector helps you empower your professionals, make support centers more efficient, and increase customer satisfaction in one move.

With BA Insight's solutions for Salesforce, SharePoint can be extended to be a customer portal or act as the core search engine making search within Salesforce intelligent. This provides:

- Salesforce users access to all relevant information without leaving Salesforce
- SharePoint users to access Salesforce information without requiring Salesforce licenses
- Customers to access a SharePoint-based self-service portal

Future-proof your investment

As new versions of the search engines are released, new features and functionality are introduced, and the same is true of new releases of Salesforce. BA Insight takes on the burden of keeping the connector up to date for both Salesforce and the respective search engines. The upgrades are easy for your IT organization to accomplish. Simply access BA Insight's customer portal, download the latest release, then install and configure. If desired, our professional services team can handle the upgrades for you.



How does this Connector work?

- Works both with unstructured content and structured data. Large documents, attachments, and complex systems with customer-configurable schema are typical
- Indexes every desired item with a very high throughput.
- Is light touch, minimizing the impact on the source system without impacting the performance of the source system
- Only surfaces the content that users are permitted to see.
- The source system retains the master information and the search index has only a representation (pointers). Users expect to click on a search result and be working on the original item or document

Ready to get things done?

Let us show you what Upland BA Insight can do.

[Request a Demo](#)

Upland BA Insight leverages AI technology to deliver a web-like advanced search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and web sites, turning searches into actionable insights, regardless of where content or users reside.

