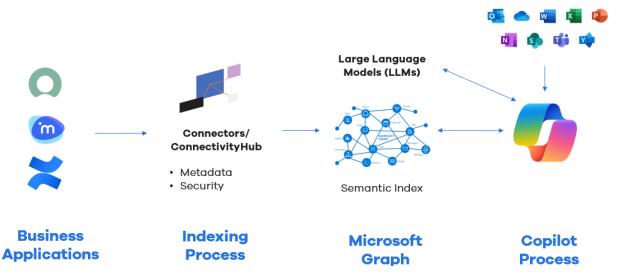
# U BA Insight

# Extend Your Microsoft Copilot Experience with BA Insight

In today's dynamic business environment, you can accelerate Al-enablement with BA Insight's integrated solution with Microsoft Copilot for 365. Deploy your world-class Al-powered assistant across all your content sources through BA Insight's indexing ability.



# **BA Insight & Microsoft Copilot for M365**

# Supercharge productivity

Copilot for Microsoft 365 creates incredible personalized experiences while supporting innovation. But how do you extend the Copilot experience to include other content and data sources?

Upland BA Insight provides the distinct ability to truly maximize organizational productivity by allowing users to:

Index external content sources directly into the Microsoft Graph

Maximize productivity by extending Copilot outside of the Microsoft ecosystem

Access an AI-powered assistant across all applications, not just a few lucky winners

## Enterprise-ready, set, go!

BA Insight's integrated Copilot 365 solution is a potent way to ensure that your organization can stay on top of innovation and the AI race.

Our content search technology works like so:

BA Insight is out-of-the-box ready with worldclass security and over 90 Connectors, and the ability to build new custom Connectors by request

Our dynamic environment is pristine for future enhancements and changes in the AI landscape as this emerging technology continues to evolve

Our world-class security processes and Customer Support team ensure a seamless integration and unparalleled service

# Why is BA Insight the best option for Microsoft Copilot 365?

#### Security

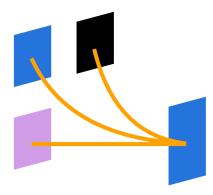
We ensure that source system security permissions are accurately translated when content is indexed into the Microsoft graph. This secure connection takes the load off your internal teams and enables a quicker return on value. BA Insight ensures that your critical organizational information is connected safely to Copilot 365.

#### Connectivity

Eliminate data silos within your organization by leveraging BA Insight's ability to connect to all your content sources. This enables improved Copilot prompting and allows for results returned from any search engine to be more accurate, producing a high-value search and Copilot experience.

#### 90+ graph Connectors

BA Insight provides an array of out-of-thebox graph Connectors, including some of the most popular applications like Salesforce, ServiceNow, Confluence, and Jira. With our years of experience, we have a proven method to efficiently build and deploy connections to these applications and many more. New Connectors





#### Adaptibility

We have vast experience with large enterprises and can handle large-scale volumes of data. We provide a technically fortified foundation that can scale according to organizational growth and adapt to dynamic business needs and trending Al technologies.

#### **Top-notch customer support**

Upland Software's world class support and services team makes the buy vs. build scenario a no-brainer. BA Insight boasts some of the best technical support around, along with continuous product enhancements and updates to ensure your organization's success.

#### Improve your search

Continually improve search without all the development. Through integrated AI, rules-based tagging, Natural Language Processing (NLP), and text analytics, BA Insight's <u>AutoClassifier</u> helps deliver relevant and personalized results with every search.

#### **Connect with iManage**

iManage delivers the industry's leading Work Product Management capabilities with scalable, reliable performance and features that have become a mainstay of legal firms globally, making it possible to capture, secure, and centralize content.

By integrating iManage with SharePoint or any other portal, this Connector makes it easier for lawyers and legal staff to find important information stored in Work, without the need to directly log in and perform a separate search.

BA Insight's iManage Connector securely indexes both the full text and metadata of documents in the Work workspaces into the search engine, enabling a single searchable result set across content from multiple repositories.

The Connector provides full security and operates at high throughput to minimize crawl times while maintaining a low performance impact on Work. It only requires read access, and there is no need to install client software on any iManage server. This results in seamless and simultaneous access to all content stored in iManage Work.

#### **Future-proof your investment**

As new versions of the search engines are released, new features and functionality are introduced, and the same is true of new releases of iManage. BA Insight takes on the burden of keeping the connector up to date for both iManage and the respective search engines. The upgrades are easy for your IT organization to accomplish. Simply access BA Insight's customer portal, download the latest release, then install and configure. If desired, our professional services team can handle the upgrades for you.



#### How does this Connector work?

- Provides security trimming, only surfacing the content that users are permitted to see
- Minimizes the impact on the source application, ensuring no impact to its performance
- Provides both full and incremental crawls so users have
  the latest information
- Indexes every desired item with a very high throughput, minimizing the impact on Work's performance
- Provides a single consolidated search index referencing Work content, along with content from SharePoint and other repositories, resulting in a single unified result set
- After Work is crawled, the search index uses a representation pointing to the original content. This enables the users to click on a search result and be taken to the original item or document
- Works with all types of data



### Ready to get things done?

Let us show you what Upland BA Insight can do.

#### **Request a Demo**

**Upland BA Insight** leverages AI technology to deliver a weblike advanced search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and web sites, turning searches into actionable insights, regardless of where content or users reside.