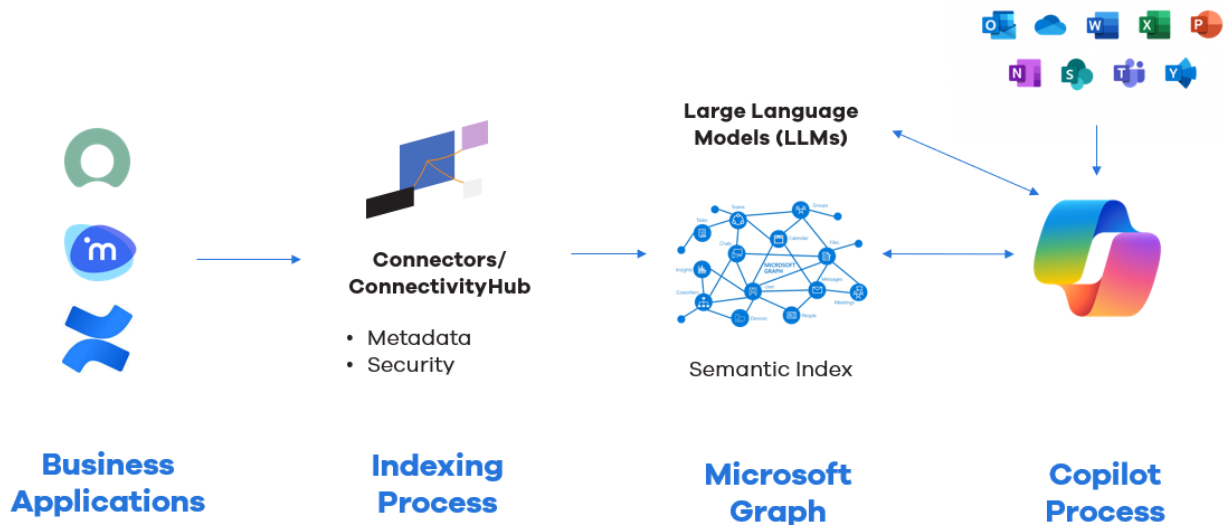


# Extend Your Microsoft Copilot Experience with BA Insight

In today's dynamic business environment, you can accelerate AI-enablement with BA Insight's integrated solution with Microsoft Copilot for 365. Deploy your world-class AI-powered assistant across all your content sources through BA Insight's indexing ability.

## BA Insight & Microsoft Copilot for M365



### Supercharge productivity

Copilot for Microsoft 365 creates incredible personalized experiences while supporting innovation. But how do you extend the Copilot experience to include other content and data sources?

Upland BA Insight provides the distinct ability to truly maximize organizational productivity by allowing users to:

- Index external content sources directly into the Microsoft Graph
- Maximize productivity by extending Copilot outside of the Microsoft ecosystem
- Access an AI-powered assistant across all applications, not just a few lucky winners

### Enterprise-ready, set, go!

BA Insight's integrated Copilot 365 solution is a potent way to ensure that your organization can stay on top of innovation and the AI race.

Our content search technology works like so:

- BA Insight is out-of-the-box ready with world-class security and over 90 Connectors, and the ability to build new custom Connectors by request
- Our dynamic environment is pristine for future enhancements and changes in the AI landscape as this emerging technology continues to evolve
- Our world-class security processes and Customer Support team ensure a seamless integration and unparalleled service

# Why is BA Insight the best option for Microsoft Copilot 365?

## Security

We ensure that source system security permissions are accurately translated when content is indexed into the Microsoft graph. This secure connection takes the load off your internal teams and enables a quicker return on value. BA Insight ensures that your critical organizational information is connected safely to Copilot 365.

## Connectivity

Eliminate data silos within your organization by leveraging BA Insight's ability to connect to all your content sources. This enables improved Copilot prompting and allows for results returned from any search engine to be more accurate, producing a high-value search and Copilot experience.

## 90+ graph Connectors

BA Insight provides an array of out-of-the-box graph Connectors, including some of the most popular applications like Salesforce, ServiceNow, Confluence, and Jira. With our years of experience, we have a proven method to efficiently build and deploy connections to these applications and many more. New Connectors



## Adaptability

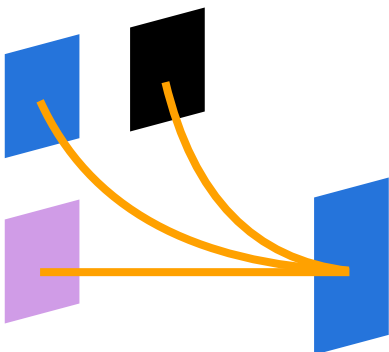
We have vast experience with large enterprises and can handle large-scale volumes of data. We provide a technically fortified foundation that can scale according to organizational growth and adapt to dynamic business needs and trending AI technologies.

## Top-notch customer support

Upland Software's world class support and services team makes the buy vs. build scenario a no-brainer. BA Insight boasts some of the best technical support around, along with continuous product enhancements and updates to ensure your organization's success.

## Improve your search

Continually improve search without all the development. Through integrated AI, rules-based tagging, Natural Language Processing (NLP), and text analytics, BA Insight's [AutoClassifier](#) helps deliver relevant and personalized results with every search.



## Connect with Box

Box offers a cloud-based solution that provides file-sharing, collaboration, and other tools for working with files that are uploaded to its servers. Box offers three account types: Enterprise, Business, and Personal. Box support Windows and OS X and a variety of mobile devices.

Users decide how to share content with other users by inviting them to view or edit an account's shared files, documents, and photos to a shared files folder. They can then provide user rights to others which lets them share those documents outside of Box.

The BA Insight Box connector makes it possible to surface content from Box in SharePoint and other portals, enabling users to get integrated search results from the preferred search engine and Box. This eliminates the need to do multiple searches, which leads to inconsistent results and decreased productivity. A single consolidated search index referencing Box, along with content from other repositories, is surfaced as a single unified result set, giving users a single access point for searching across the enterprise.

## Future-proof your investment

As new versions of the search platforms are released, new features and functionality are introduced, and the same is true of new releases of Box. BA Insight takes on the burden of keeping the Connector up to date for both Box and the respective search engines. Upgrades are simple and can be done by your IT organization by accessing the BA Insight customer portal, downloading the latest release, and installing and configuring it. If desired, our professional services team can handle the upgrades.



### How does this Connector work?

- Simultaneously search Box and your search index
- In addition to supporting full crawls, the Connector supports incremental crawls, which extract only content which has changed since the last crawl
- Work with all content in Box
- Return a single, interleaved result set to the user
- Respect Box security
- Minimize the impact on Box and avoid performance degradation
- Box retains the master information and the search index has pointers to original content, which means users are always working on the most current documents



## Ready to get things done?

Let us show you what Upland BA Insight can do.

[Request a Demo](#)

**Upland BA Insight** leverages AI technology to deliver a web-like advanced search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and web sites, turning searches into actionable insights, regardless of where content or users reside.

