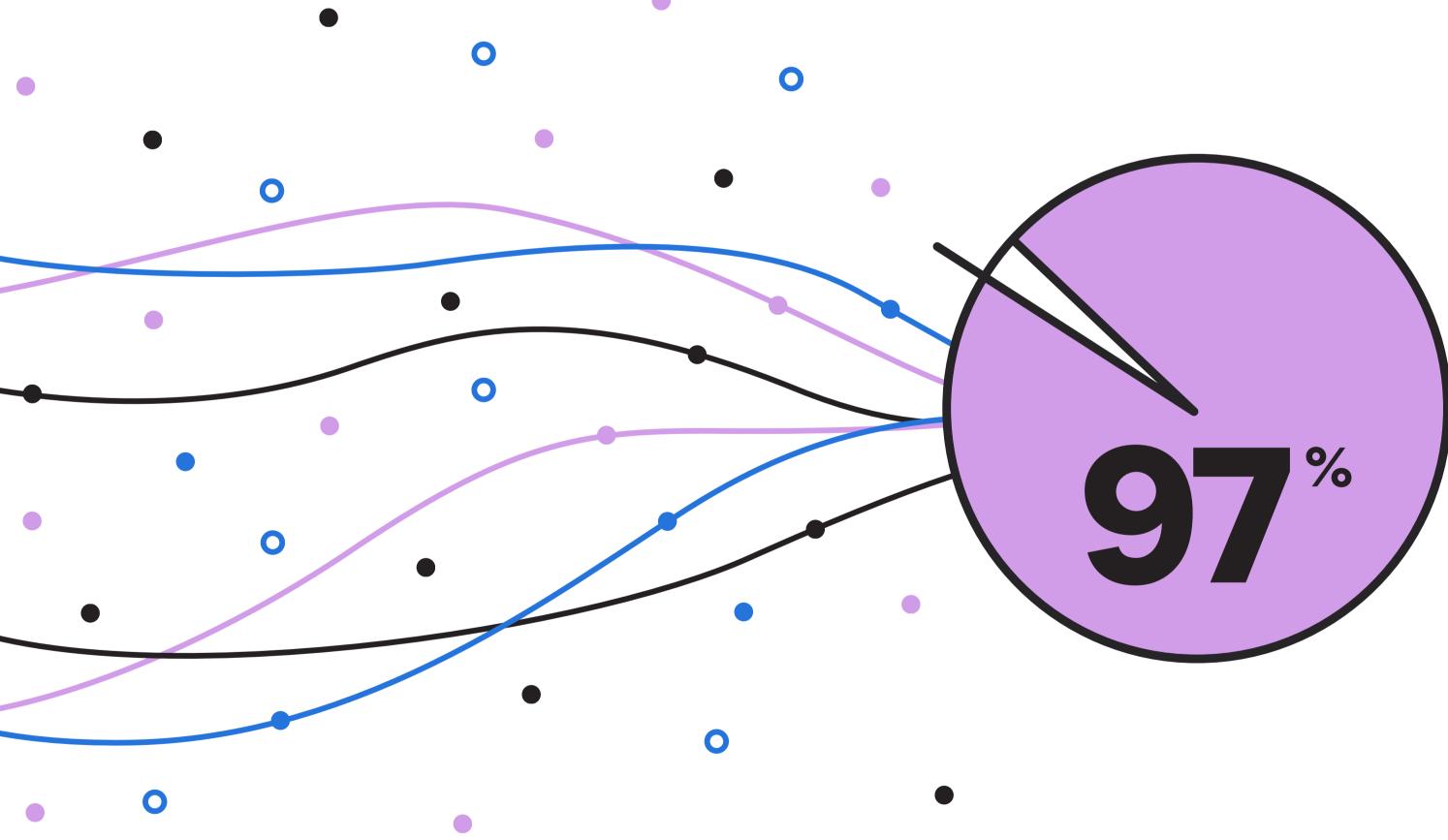


BUY VS BUILD

Why purchasing content search software wins over in-house development

effectively manage and find content is a critical concern to keep work flowing while improving efficiency and reducing costs.

When organizations are facing a tsunami of digital data, the ability to



97% of organizations intend on implementing generative Al content search by 2025. Is your organization prepared

According to Gartner,

to take on this challenge in-house?

We've got the solution. Buy it, don't build it. The allure of an in-house tailor-made system might seem tempting, but it's important to consider the significant advantages of buying a

ready-made, customizable content search solution.

Today's fast-paced business environment means the ability to respond quickly

Creating a content search solution from the ground up is expensive. It requires

assembling a dedicated team of developers, designers, and infrastructure

to market changes and emerging opportunities is crucial. Building your own

Faster implementation and ROI

solution takes time and requires extensive R&D. By buying a solution with refined, pre-packaged features, Connectors, and functionalities, you can start using the system and see the ROI almost immediately. Building an internal solution may require significant additional effort to achieve the same level of integration and compatibility. Reduced development costs

experts, as well as a continuous need for ongoing maintenance, updates, and

technical support. Ready-made solutions have undergone rigorous testing to ensure the product's maturity and real-world dependability and are refined to minimize technical glitches and performance bottlenecks—all of which require considerable effort and resources when done on-premises. Proven expertise and support Purchased enterprise content search solutions are developed and maintained

by specialists with a deep understanding of the intricacies of search

As business needs evolve, you need content search technology that can scale

come equipped with built-in security features and compliance capabilities.

These features are critical for businesses, particularly those operating in highly

and adapt to accommodate a growing user base, increasing data volumes, and

technology, which means you have access to prompt and effective support.

Conversely, in-office solutions may lack the same level of expertise and can present challenges when it comes to ensuring reliable technical support and troubleshooting. Scalability, flexibility, and innovation

connections to new content sources. A purchased solution allows you to tailor the solution to your unique needs and workflows. Investments in ongoing

research and development mean that cutting-edge capabilities, improved performance, and security updates are regularly provided. On-premises solutions require ongoing development efforts to match the features and capabilities offered by dedicated vendors. Compliance and security Enterprise content search solutions developed by reputable vendors often

regulated industries. Building these features as a DIY exercise can be a complex and risky endeavor, as it requires extensive knowledge of evolving security standards and compliance regulations.

Access to user feedback and community With purchased solutions, organizations can count on the long-term viability and continuous development of the product driven by a community of customers who provide valuable feedback and insights that inform the development of the solution, ensuring that it aligns with real-world user needs. On-premises solutions may lack this feedback loop, potentially leading to a disconnect between the system and user expectations.

is eas BA Insight. The allure of an in-house tailor-made system might seem tempting, but it's important to consider the significant advantages of buying a ready-made, customizable content search solution.

Finding

answers

BA Insight is your trusted Al content search solution.

No/low customization means only a small team of staff needs to deploy and maintain.

Reduced spend

Your choice

Fast deployment From vision to reality, implementation

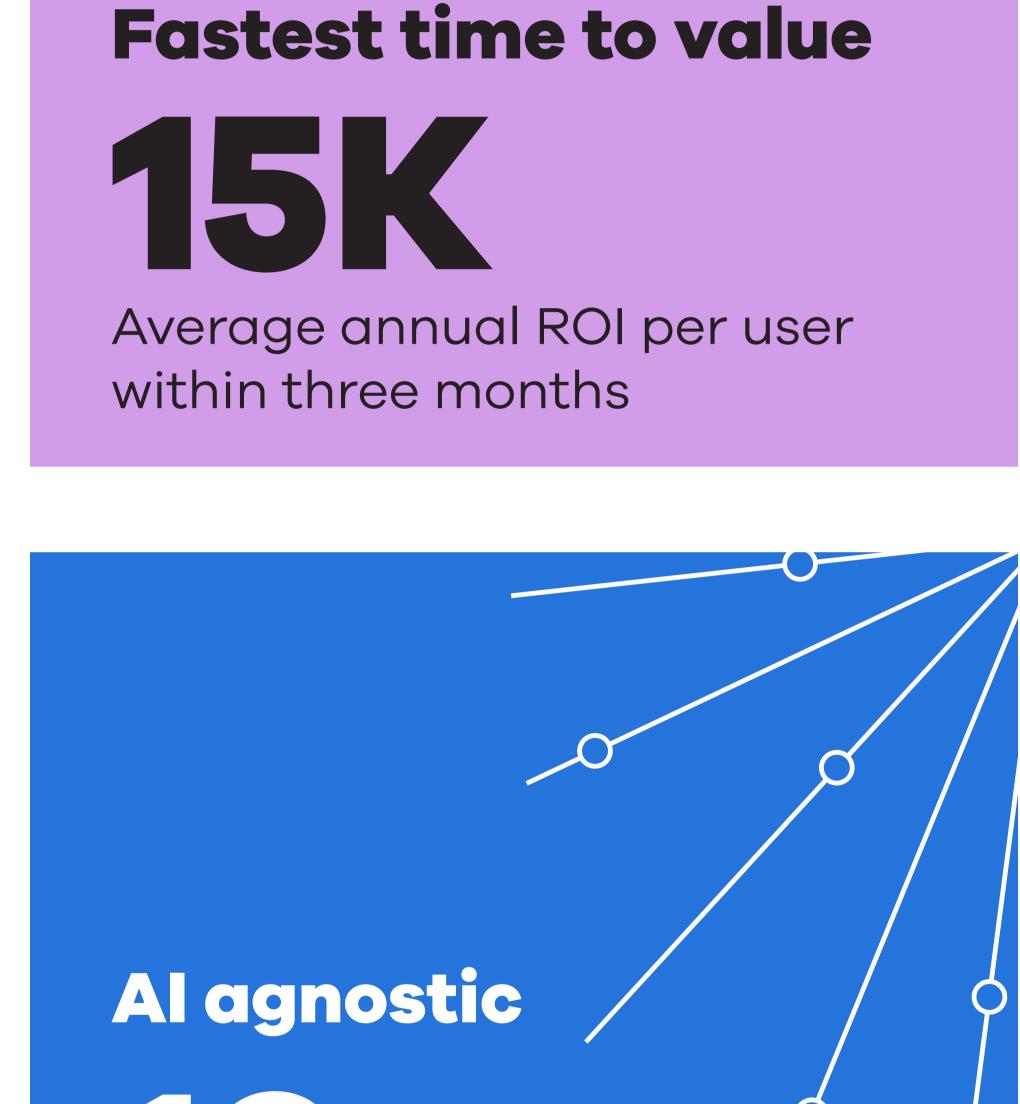
happens in weeks instead of months.

Infrastructure – yours or ours, content

search engines, and AI platforms.

Connected experiences Quickly find the content you need, no matter where you are or where content resides.

When it comes to trusted software providers, the numbers don't lie. BA Insight has you covered.



Unmatched

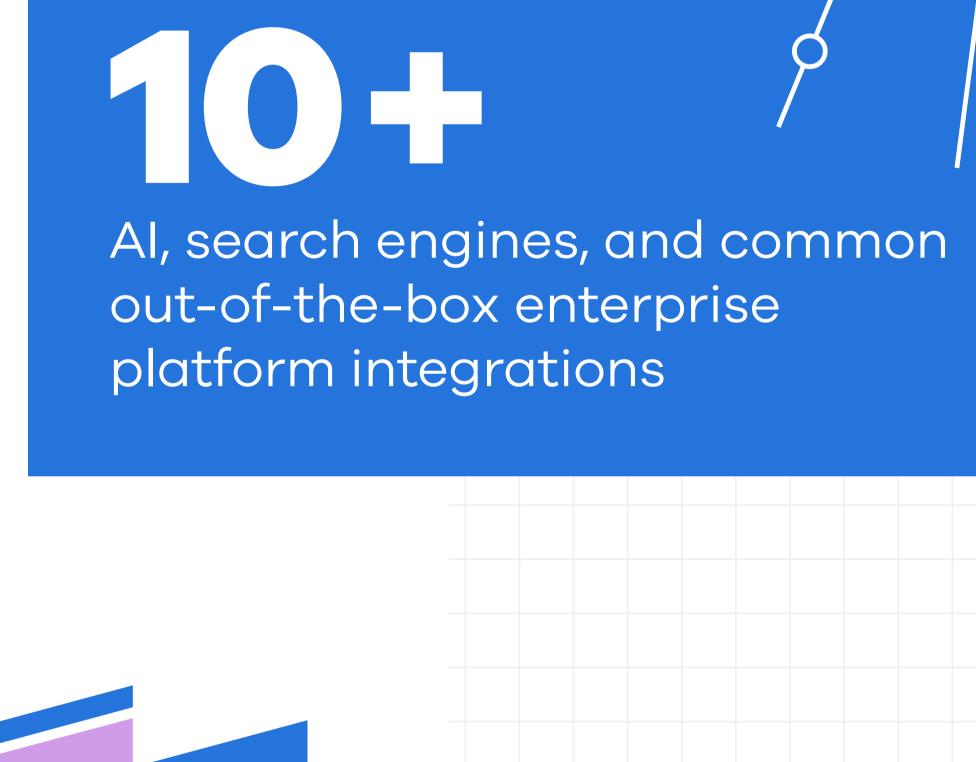
Connector catalog

your organization

Connectors that unite disparate

systems & applications across

Built to deliver value



Connect with us

Upland BA Insight leverages AI technology to deliver an advanced AI content search experience with results that are relevant, personalized, and actionable. The connector-based technology works with enterprises, customer portals, and websites, turning searches into actionable insights, regardless of where content or users reside.

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Ready to chat with a content search expert?