Increase Teams usage and adoption:

Go to Teams
Live in Teams
Never leave Teams

**BA Insight for Teams**, AI Driven Enterprise Search Platform, integrated with your Personal Tab, Team Tab and Conversations Tab, provides instant, contextual, enterprise-wide search results that are related to the user’s specific interactions.

- **Give your sales team** a solution that immediately provides up-to-date knowledge and expertise from across the organization that they need to drive their sales motion.

- **Push the right information at the right time** to Sales or Support based on roles, location, interest and customer/prospect that they are working on.

- **Provide employees with access to the knowledge** that they need, directly in Teams, rather than having to spend time searching many different systems.

- **Implement a single-source-of-truth** so that users are aware of ALL potential results. This results in a tremendous reduction in the number of applications and websites required to support business operations, effectively lowering costs while increasing employee efficiency.

- **Use Teams channels to replace email interactions**. Providing the right information at the right time to customers, prospects and colleagues through connectivity to enterprise wide information thus making it searchable and reusable in the future.

- **Create Information Hubs** for product roll-out, coaching, on boarding that includes information from other applications.

Help your customers migrate from other chat and collaboration applications such as Yammer, Jive and Confluence by providing the content from them in search results while using Teams.