



# Replace your Google Search Appliance (GSA) with Elasticsearch

## A Future-proof Migration Path from BA Insight

*Replacing your GSA?* BA Insight's approach provides unparalleled search capabilities, a future-proof path with flexibility and choice, and a smooth transition. You can tackle the most demanding search applications both now and in the future, and never look back.

### Future-Proof with Elasticsearch

Elasticsearch (open source) gives you ultimate control over your future. Google and many other search vendors have changed direction or have been acquired, leaving customers stranded. But with open source, you will always be able to continue, independent of any vendor.

### Complete Enterprise Search Solution

BA Insight's Software Portfolio adds onto Elasticsearch and SharePoint or SharePoint Online to provide a complete enterprise search solution. You can use an Open Source search engine along with industrial-strength connectors and commercial-grade support, without having to write custom code.

### Choice and Flexibility

BA Insight supports cloud-based, on-premise, and hybrid configurations; desktop, mobile, and tablet devices; and multiple search engines including Elasticsearch and SharePoint. You can choose what you need now and have the flexibility to change and grow in the future.

### Unparalleled Search Capabilities

We do much more than just match your current GSA capabilities. BA Insight and Elasticsearch provide better search capabilities than the GSA in every aspect and provide a solid go-forward roadmap on the most widely used search technology.

### Smooth Transition

Our approach provides a smooth transition from the GSA. You can even run the GSA concurrently with Elasticsearch and/or SharePoint search if you'd like, making cutovers seamless and fail-back invisible to users.

### The End of the Yellow Box



The Google Search Appliance has been discontinued, with new hardware sales already over and no support beyond March of 2019. Google Cloud Search (formerly known as Springboard) is not a replacement – it's focused only on search within G Suite.

### BA Insight GSA Replacement Program

#### *Ensuring a Smooth Transition*

- Free 30 day proof-of-concept
- Implementation fee waived
- First month of subscription fee waived
- Additional discount on the BAI software portfolio

## Turn Elasticsearch into a Complete Enterprise-wide Search Solution

BA Insight products add on to Elasticsearch to provide a wide range of essential capabilities for enterprise-wide search: secure, high-performance **Connectors** to over 60 enterprise systems, **AutoClassification** that adds consistent structure across all content automatically, **Applications** that present information in intuitive experiences, and **Analytics** to use data about user behavior to improve the overall system.



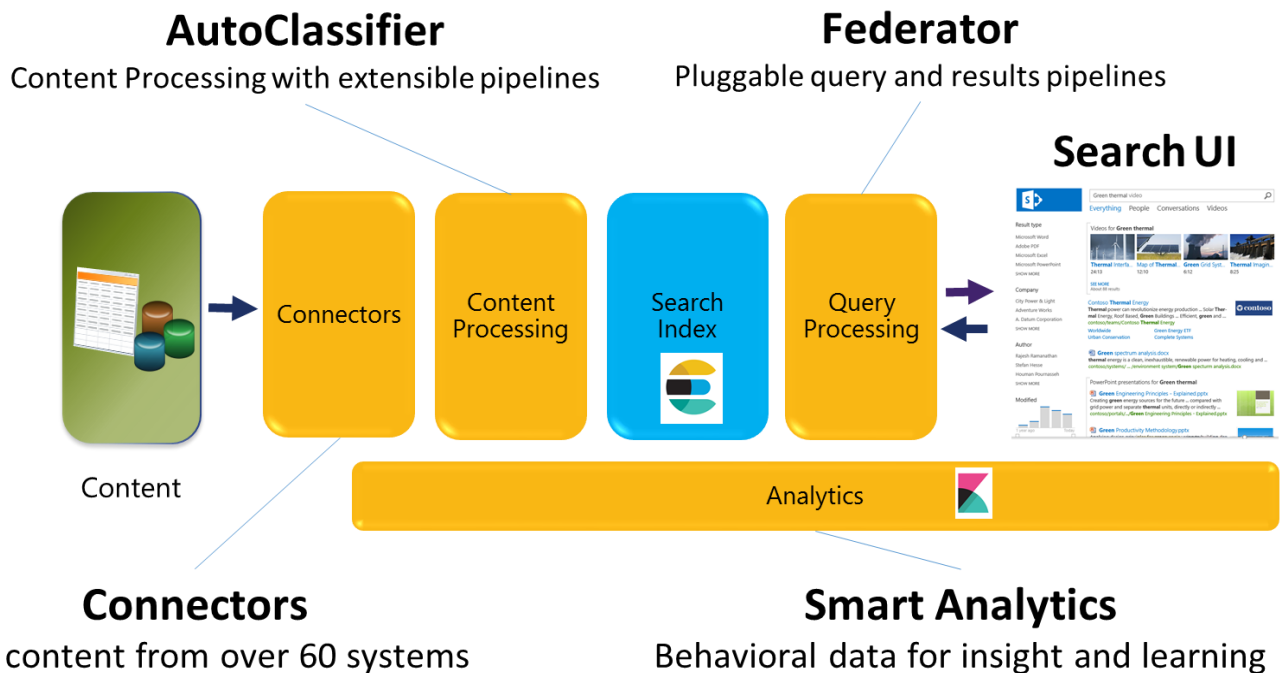
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# Turn Elasticsearch into a Complete Enterprise-wide Search Solution

## Integrate Elasticsearch and SharePoint with BA Insight

SharePoint is nearly ubiquitous in enterprises and has been proven to be a highly effective portal solution with a large support ecosystem. BA Insight makes Elasticsearch appear as a native search service in SharePoint, not as a remote web page or service. Reach broader audiences by allowing SharePoint users to securely consume data from your Elasticsearch cluster.



A wide range of additional capabilities is added to Elasticsearch when combined with SharePoint and BA Insight:

- Connectors:** surface a wide range of enterprise data from over 60 systems into your search applications
- Item-level security:** add item-level security so that users only see what they are authorized for
- Auto-Classification:** power better aggregations and facets with highly relevant, **automatically-generated metadata**
- Federation:** mash-up queries and results and present them cleanly in the SharePoint federation framework
- Applications:** instantly deploy **Smart Previews**, **Visual Refiners**, **InfoSites** and other applications
- Analytics:** automatically collect user behavior data and gain insight via Kibana-based dashboards

## MODULAR PRODUCT PORTFOLIO

BA Insight products can be used as individual components or applied in combination to create powerful search solutions

## LEARN MORE

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