



- **Classify Documents Automatically**
- **Centrally Manage Taxonomies**
- **Distribute Content Intelligently**
- **Ensure Compliance and Governance**

### **Classify Content Upon Upload into SharePoint or During Indexing**

#### **Automate Document Categorization to Drive Productivity and Promote Content Reuse**

*Metadata is the key to organizing and finding content from across the enterprise. It enables users to quickly identify, reuse, and connect valuable content. Automated classification of content from content uploaded into SharePoint, as well as from integrated systems, drives productivity and mitigates instances of content re-creation.*

#### **Rule-Driven Content Organization and Governance, seamlessly integrated into SharePoint 2010**

*Leveraging the powerful capabilities of SharePoint's native Term Store & Managed Metadata Service, and deployed as a SharePoint Application Service, Longitude AutoClassifier makes true content governance a reality without burdening your Farm or team.*

### **Automatically Capture Insights from Your Enterprise Information While Removing the Burden of Manual Content Classification and Enrichment**

Properly managing and classifying unstructured information has become absolutely essential for the modern enterprise. The Longitude AutoClassifier transforms what has traditionally been a user-dependent, time consuming, and error-prone process into an intelligent, consistent, and transparent business process.

#### **Longitude AutoClassifier Allows You to Distill Valuable Information from Every Document, While Optimizing Search and Governance Initiatives**

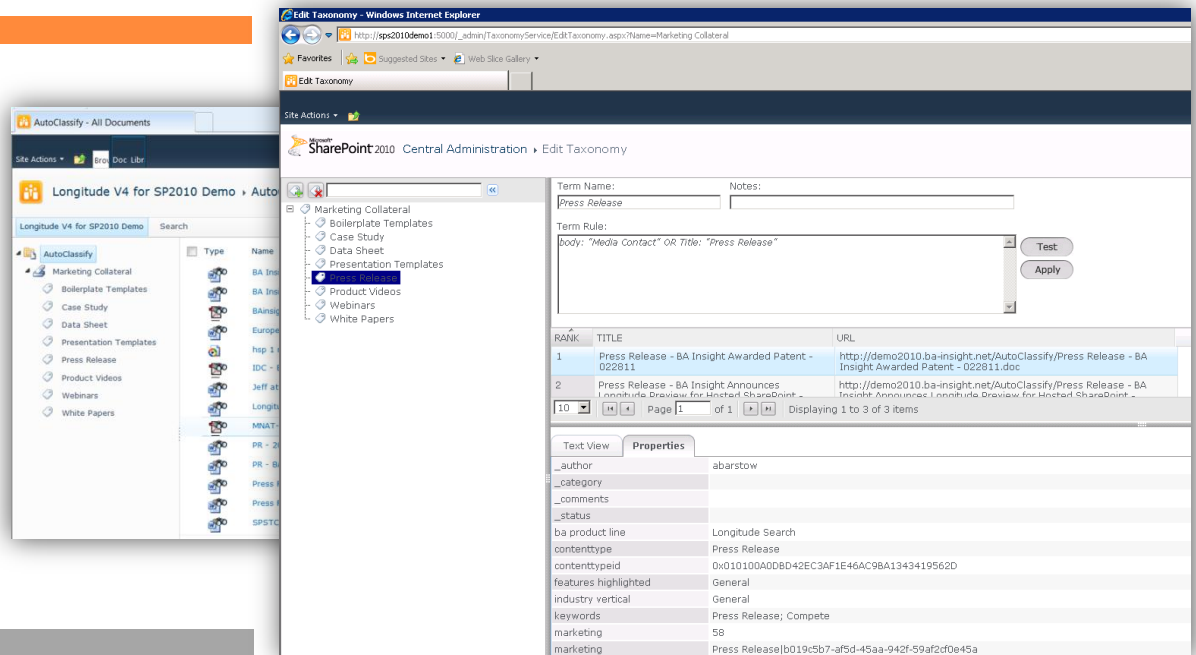
- Automatically apply metadata to documents upon upload into SharePoint or during indexing of external content stores, for optimal content organization
- Centrally & easily manage complex taxonomies customized to your company's needs
- Leverage pattern-based extraction to identify valuable information within content
- Enhance findability of content and enable taxonomy-driven navigation and filtering of search results
- Accelerate productivity leveraging automated workflows based upon content classifications
- Ensure proactive compliance leveraging highly-customizable taxonomies and rule-sets
- Enforce complex retention policies to all enterprise information with automated tagging
- Enable granular, content-appropriate retention and data protection policies based on organized content classification schemas

# Longitude AutoClassifier

## Features and Benefits



Automated  
Metadata  
Tagging to  
Drive User  
Adoption  
and Content  
Findability



**Longitude AutoClassifier** automatically categorizes content as it is uploaded in SharePoint or indexed from external repositories based on highly-customizable rule sets. Delivering seamless integration with SharePoint's Managed Metadata Service, Term Store, Content Organizer, and piloted via an intuitive, graphical user interface fully integrated into SharePoint, Longitude AutoClassifier provides a complete taxonomy management and automated content classification solution for the enterprise.

### AUTOMATIC DOCUMENT CLASSIFICATION

Documents are enriched with enterprise-approved metadata and classified, either upon direct upload into SharePoint or during indexing from integrated external sources.

### EFFICIENT TAXONOMY MANAGEMENT

Longitude AutoClassifier's Taxonomy Management Console enables administrators to create and modify taxonomies through a simple drag and drop interface. Existing Taxonomies can be readily imported, edited, and integrated as required.

### TAXONOMY TESTING AND REFINEMENT

Longitude empowers administrators to preview the effects of changes to taxonomies and rulesets in real-time. Categories can be tested against the full-text of your SharePoint repository, and provides preview of both document text and associated metadata to facilitate the accurate refinement of rules.

### IMPROVED SEARCH RESULTS & NAVIGATION

Classified and metadata-enriched documents are easier to find, both via traditional SharePoint 2010 & FAST Search, and via Longitude's hierarchical taxonomy-driven facets and filters.

### NATIVE SHAREPOINT 2010 INTEGRATION

Longitude AutoClassifier is not an add-on application; it is an integrated SharePoint application technology that runs seamlessly in any Farm configuration, and unlocks the full potential of SharePoint's Managed Metadata Service and Term Store. All functionality and administration is driven from within the traditional SharePoint 2010 interface.

### DYNAMIC & FLEXIBLE CONTENT TAGGING

Longitude AutoClassifier's Tagging Engine enables sophisticated classification of complex content-sets leveraging full text query language, with full Boolean, proximity, Regex pattern matching, and fielded search capabilities.

### AUTOMATED WORKFLOW & INFORMATION ARCHITECTURE

Leveraging SharePoint 2010's native Content Organizer and workflow functionality, Longitude AutoClassifier enables the automation of workflow kickoffs and content routing & distribution based upon pre-defined rules used to assess the unique characteristics of each uploaded or indexed document.

**About BA Insight:** Founded in 2004 and headquartered in New York City, BA Insight maintains sales offices and research facilities throughout the United States and Europe. BA Insight's global team, fortified by an expansive network of certified partners and resellers, has helped millions of users gain instant and actionable access to information. BA Insight is a Managed Microsoft Partner.

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